* Location – Where do people from this persona live?

Gouda

* Interests – What are the interests of people in this persona?

Sport, relaties, family(children), social media

* Education Level – What is the education level of this persona?

Diploma Hoge school/Universiteit

* Income Level – What is the income range of this buyer persona?

36.500 per jaar of dus zo'n € 3.042 per maand.

* Language – What languages do people in this persona speak?

Dutch, English

* Favourite Websites – Why type of websites do people in this persona frequent?

Facebook?

* Buying Motivation – What is this personas reasons for visiting or ordering from your restaurant?

He doesn’t want to cook food or is with a lot of company so he cant make all the food by himself. People love having the delectable dishes conjured up by highly talented and creative chefs.

https://www.quora.com/Why-do-people-go-to-restaurants

* Buying Concerns –  What is this personas concerns when visiting or ordering from your restaurant?

He wants delicious food for a good price. Might want a specific food item.